



October 10th, 2018

*SAFE ORTHOPAEDICS is a French pioneer company, quoted at Euronext, specialized in the conception and sale of spine medical devices.*

***SAFE ORTHOPAEDICS is delivering the safest treatment for spinal fracture pathologies at any time, any where.***

*The company's technologies are sold worldwide, through a dynamic direct sales force in France, Germany and the UK, and a committed distribution network in other countries. The company has experienced a 37% sales growth in 2017, and has passed the 10 000 kits sold!*

To support its strong growth, SAFE ORTHOPAEDICS is looking for an **International Product Manager Spine (M/F)**.

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The International Product Manager will be part of the Marketing Department, composed of 4 people. Reporting to the Marketing Manager, he/she will be a real actor at participating to the company's success story.

**Job summary:**

- Support the product development team with a wide range of marketing activities and liaise with sales personnel.
- Independently manage coordination of multiple projects to ensure timely completion of product development and marketing tasks.
- Placement and management for our spine products technologies, creation of all marketing materials and communication
- Manage sales and customer training
- Build reference centres for training and medical education

**Detailed job Responsibilities:**

- Create and manage project plan in conjunction with the engineers
- Lead coordination and documentation of project team activities including kick-off meetings, design review meetings, verification/validation activities, cadaver labs
- Perform and maintain market analysis by each product segment
- Forecasting and inventory management for all projects / products in group
- Work closely with purchasing and operations departments to source products through supply chain
- Develop surgical technique guides, product literature, brochures, sales binders and all sales support information

- Work with Clinical R&D, and Sales & Marketing to identify clinical research topics for each product.
- Plan, organize and execute courses and medical education events
- Collaborate (previous experience) with KOL's & HCP's to develop products and ensure consumer needs are met.
- Provide medical education to sales representative and HCP's in the spinal market.

**Key experience and credentials required include:**

- Proven success rolling out downstream marketing strategy.
- Fluency in French & English (German capabilities would be an added benefit)
- 5-7 years' experience in spine in Product Development and/or Marketing
- Bachelor's Degree required. Emphasis on Business or Marketing preferred
- Working knowledge of Microsoft Office; specifically Word, Excel, Power Point and Project is required.
- Well organized, detail oriented, and team player capable of working in a deadline dictated environment
- Strong ability to create and confidently deliver effective presentations to multiple size audiences
- Excellent oral and written communication skills
- Ability to travel up to 30-40% of the time
- Will be required to attend labs/surgeries.
- International work experience through cooperation in international projects and teams

**Location:**

At the companies headquarter in Eragny sur Oise, France

**Application process:**

Product Managers looking for the next step in their career will be considered!  
Thanks for sending your resume and application letter to our partner CDG Conseil at [cv@cdgconseil.fr](mailto:cv@cdgconseil.fr).